

# 2021 IACAT Conference Sponsorship Opportunities

The International Association for Computerized Adaptive Testing ([IACAT](#)) was founded in 2010 to promote and advance computerized adaptive testing. In doing so, IACAT, inter alia, holds international conferences, currently in odd-numbered years.

IACAT is delighted to announce that the 2021 conference will be held in Frankfurt, Germany. On behalf of the Organizing Committee, we invite you to consider sponsoring the 2021 conference. In addition to helping improve CAT research and the assessment industry, this provides extensive visibility to many important professionals and decision-makers.

## About the conference

The table below lists our previous conferences, demonstrating the global reach of IACAT. The 2021 Conference will continue to feature world-class keynote and invited speakers, pre-conference workshops, symposia on issues currently facing the industry, and refereed presentations.

Our previous conferences include;

No.	Date	Location	Host
1	1 June 2010	Arnhem, The Netherlands	Cito and the University of Twente
2	2 October 2011	Monterey, USA	CTB
3	3 August 2012	Sydney, Australia	EPEC and the AMC
4	4 October 2014	Princeton, USA	Educational Testing Services
5	5 September 2015	Cambridge, UK	The University of Cambridge
6	18 August 2017	Niigata, Japan	Niigata Seiryō University
7	11 June 2019	Minneapolis, USA	University of MN

IACAT invites proposals from organizations to sponsor our conference and is delighted to announce that the 2021 conference will be held in Frankfurt, Germany. On behalf of the Organizing

Committee, we invite you to consider sponsoring the 2021 conference to ensure that your organization gets the best possible exposure at the conference. The 2021 conference will feature world-class keynote and invited speakers, pre-conference workshops, refereed presentations and promises to attract participants from across the globe and will be. Sponsorship will be acknowledged in a number of ways and will show your organization's support of adaptive testing. The limited number of sponsorships will be allocated on a first come first served basis.

The four levels of sponsorship are described below.

#### **Platinum Level (USD\$5000)**

1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)
2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site
3. You may include a 200 word profile of your organization for the website
4. Your logo will be displayed in the conference app (if supported by the app)
5. Your sponsorship will be explicitly acknowledged during the presidential address
6. You will be able to include company literature in the attendee registration area

#### **Gold Level (USD\$3000)**

1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)
2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site
3. You may include a 100 word profile of your organization for the website
4. Your logo will be displayed in the conference app (if supported by the app)
5. You will be able to include company literature in the attendee registration area

#### **Silver Level (USD\$1000)**

1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)
2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site
3. You may include a 75 word profile of your organization for the website
4. Your logo will be displayed in the conference app (if supported by the app)

#### **Bronze Level (USD\$500)**

1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)

2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site
3. You may include a 50 word profile of your organization for the website
4. Your logo will be displayed in the conference app (if supported by the app)

### **Sponsorship Process**

In order to confirm your sponsorship, please complete the [Agreement to Sponsor Form below](#) and forward it, no later than **30 June 2021**, to the IACAT treasurer, [Kathi Gialluca](#). Information regarding the payment process will be sent to you afterwards.

**IACAT**

**c/o Dr. K. Gialluca**

**1623 Dupont Ave. N.**

**Minneapolis, MN 55411**

**Tel. +1 952.237.1749**

**[k.a.gialluca@gmail.com](mailto:k.a.gialluca@gmail.com)**

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# Application to sponsor the 2021 IACAT Conference

Please complete this form and send to: Kathi Gialluca ([k.a.gialluca@gmail.com](mailto:k.a.gialluca@gmail.com)). Please forward this form to: IACAT c/o Dr. K. Gialluca 1623 Dupont Ave. N. Minneapolis, MN 55411 Tel. +1 952.237.1749

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## **Sponsorship level**

Please indicate the level of sponsorship with a :

Platinum (USD \$5000)

Gold (USD \$3000)

Silver (USD \$1000)

Bronze (USD \$500)

Cancellation policy Cancellations prior to 1 June 2021 will have their payment returned less a \$200 administration fee. Cancellations after 1 September 2021 will forfeit their deposit payment.

I have read the cancellation policy and accept its conditions.

Signed \_\_\_\_\_: Date: \_\_\_\_\_